

## 2019 PARADE SPONSORSHIP OPTIONS

- \_\_\_ \$1,500 or more: \*EXCLUSIVE BALLOON/MUSICAL UNIT SPONSORSHIP  
\*BANNER DISPLAYED IN PARADE  
Also includes full page ad (7 ¼ x 9 ½) in parade souvenir booklet
- \_\_\_ \$1,000: \*BANNER DISPLAYED IN PARADE  
Also includes full page ad (7 ¼ x 9 ½) in parade souvenir booklet
- \_\_\_ \$750: \*BANNER DISPLAYED IN PARADE  
Also includes half page ad (7 ¼ x 4 ¾) in parade souvenir booklet
- \_\_\_ \$500: \*FULL PAGE AD (7 ¼ X 9 ½) PARADE SOUVENIR BOOKLET.
- \_\_\_ \$300: \*HALF PAGE AD (7 ¼ x 4 ¾) IN PARADE SOUVENIR BOOKLET.
- \_\_\_ \$150: \*QUARTER PAGE AD (3 ½ x 4 ¾) IN PARADE SOUVENIR BOOKLET.
- \_\_\_ \$100: \*EIGHTH PAGE AD (3 ½ x 2 ½) IN PARADE SOUVENIR BOOKLET.
- \_\_\_ \$50: \*BOOSTER PAGE LISTING IN PARADE SOUVENIR BOOKLET.

BUSINESS/ORGANIZATION Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**IMPORTANT – YOUR CHECK (Payable to The Pittsfield Parade Committee Inc.) AND YOUR AD ON A DISK OR .PDF FILE EMAILED TO PITTSFIELDPARADE@AOL.COM AND MUST BE RECEIVED BY JUNE 1, 2019.**

Send to:

The Pittsfield Parade Committee Inc.  
P.O. Box 1738  
Pittsfield, MA. 01202  
Committee Phone - (413) 447-7763  
Email - [pittsfieldparade@aol.com](mailto:pittsfieldparade@aol.com) or [info@pittsfieldparade.com](mailto:info@pittsfieldparade.com)

If you don't want your name published in the Berkshire Eagle, please check here- \_\_\_\_\_

**For your best banner exposure, will provide our own banner carriers?**

please circle one YES NO

If yes, please give names of carriers \_\_\_\_\_