

2018 PARADE SPONSORSHIP OPTIONS

- ___ \$2,500 or more: *EXCLUSIVE PARADE AND DRUM CORPS SHOW SPONSORSHIP
*BANNER DISPLAYED IN PARADE also includes small ad in Drum Corp Program as well as a full page ad (7 ¼ x 9 ½ in parade souvenir booklet)
- ___ \$1,500 or more: *EXCLUSIVE BALLOON/MUSICAL UNIT SPONSORSHIP
*BANNER DISPLAYED IN PARADE
Also includes full page ad (7 ¼ x 9 ½) in parade souvenir booklet
- ___ \$1,000: *BANNER DISPLAYED IN PARADE
Also includes full page ad (7 ¼ x 9 ½) in parade souvenir booklet
- ___ \$750: *BANNER DISPLAYED IN PARADE
Also includes half page ad (7 ¼ x 4 ¾) in parade souvenir booklet
- ___ \$500: *FULL PAGE AD (7 ¼ X 9 ½) PARADE SOUVENIR BOOKLET.
- ___ \$300: *HALF PAGE AD (7 ¼ x 4 ¾) IN PARADE SOUVENIR BOOKLET.
- ___ \$150: *QUARTER PAGE AD (3 ½ x 4 ¾) IN PARADE SOUVENIR BOOKLET.
- ___ \$100: *EIGHTH PAGE AD (3 ½ x 2 ½) IN PARADE SOUVENIR BOOKLET.
- ___ \$50: *BOOSTER PAGE LISTING IN PARADE SOUVENIR BOOKLET.

BUSINESS/ORGANIZATION Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

IMPORTANT – YOUR CHECK (Payable to The Pittsfield Parade Committee Inc.) AND YOUR AD ON A DISK OR .PDF FILE EMAILED TO PITTSFIELDPARADE@AOL.COM AND MUST BE RECEIVED BY JUNE 1, 2018.

Send to: The Pittsfield Parade Committee Inc.
P.O. Box 1738
Pittsfield, MA. 01202
Committee Phone - (413) 447-7763
Email - pittsfieldparade@aol.com or info@pittsfieldparade.com

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please circle one YES NO

If yes, please give names of carriers _____